



Educate • Empower • Mobilize

Data shows that too many of our fellow community members are becoming ill from preventable disease. Communicating the facts surrounding risk factors, disease trends, and the consequence of inaction is a top priority for us to reduce health disparities among vulnerable populations.

SelfMade Health Network is a national network of organizations, agencies, and businesses working together to decrease cancer and tobacco-related disparities among vulnerable low socioeconomic (SES) communities.



Educate

- **Did you know?** People with low SES are more likely to be diagnosed with late-stage cancer and less likely to survive.¹
- **Did you know?** Tobacco use remains the leading cause of preventable illness and death in the United States.²
- **Did you know?** Among adult smokers who live below the poverty level, more than two-thirds say they want to quit but only 5% succeed each year.³

Empower

SelfMade Health Network propels widespread access to evidence-based tobacco cessation tools, cancer prevention services and treatment resources to drive increased awareness, utilization and empowerment among underserved populations to reduce their risk for lung cancer, breast cancer, cervical cancer and colorectal cancer.

Mobilize

Through collaborative cross-sectional partnerships and regional networks, SelfMade Health Network aims to share tobacco cessation tools, cancer screening opportunities and survivorship resources with multiple sectors to further close the health disparity gap and inspire SelfMade healthier behaviors among some of our nation's most underserved populations across the country.

INSPIRE CHANGE. BECOME A MEMBER TODAY.

References:

1 CDC. Factors that Contribute to Health Disparities in Cancer, United States, 2014, http://www.cdc.gov/cancer/healthdisparities/basic_info/challenges.htm

2 CDC. Vital Signs: Cigarette Smoking Among Adults Aged ≥18 Years, United States, 2005–2010; MMWR 2011; 60(35):1207–1212

3 CDC. Quitting Smoking Among Adults, United States, 2001–2010. MMWR 2011; 60 (44): 1513–1519

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