



LEADERSHIP COUNCIL PROFILE

Representatives serving on the Leadership Council advise, assist, support and advocate on issues of strategic importance to the operations and functions of the SelfMade Health Network in fulfillment of its mission.



Ed Giganti

**Vice President, Communications and Marketing
Catholic Health Association of the United States**

As the Vice President of Communications and Marketing, Ed Giganti is responsible for creating and implementing communications strategies that support the association's mission to advance the Catholic health ministry in caring for people and communities.

Mr. Giganti also oversees various media publications including *Health Progress*, a journal published six times annually and the *Catholic Health World*, the CHA's biweekly newspaper, as well as the association's website.

Mr. Giganti also directs the annual Catholic Health Assembly, the national gathering of church health ministry leaders. He is responsible for planning and coordinating the three-day learning, networking, and renewal event.

In Mr. Giganti's role at the Catholic Health Association, he communicates the association's vision that health care is a right of all people, and all people and communities should have the health care they need to flourish.

The Catholic Health Association believes that health care is one part of a holistic effort that addresses all the factors that contribute to maximum health such as housing, nutrition, education, safety, social interaction and more.

" I have spent more than 30 years working in Catholic health care organizations. The Catholic health ministry delivers healing that upholds the inherent dignity of all human persons, with special attention to those who are poor and most vulnerable. "

Mr. Giganti joined the Leadership Council in August 2015.

The SelfMade Health Network is a member of the Center for Disease Control (CDC)'s consortium of national networks established to advance prevention efforts related to tobacco-related and cancer health disparities among vulnerable populations, specifically those with low socio-economic characteristics.