



LEADERSHIP COUNCIL PROFILE

Representatives serving on the Leadership Council advise, assist, support and advocate on issues of strategic importance to the operations and functions of the SelfMade Health Network in fulfillment of its mission.



Tiffany Netters, MPA, PMP

Director of Health Policy and Governmental Affairs
Louisiana Primary Care Association

At the Louisiana Primary Care Association, Mrs. Netters focuses on serving low socioeconomic status populations and minority groups throughout the state using her of experience in public health programming, strategic partnership management, and healthcare system development. In her role as Director of Health Policy and Governmental Affairs, her work includes chronic disease prevention and control programming, project management, partnership development, strategic planning, grant writing, youth development, health disparities, and staff development.



Mrs. Netters believes the key to reaching health equity is to implement programs that ensure our nationwide health systems change through constant education and reevaluation. Changing providers' perception about smokers may also help improve patient-provider relationships by increasing trust to develop positive relationships.

Mrs. Netters condemns the way the tobacco industry disproportionately targets minority and underserved populations with an oversaturation of advertisements in community convenience stores and area billboards. For her, the intentional targeting feels personal since she has witnessed how tobacco use negatively impacted her community. This is one of the many reasons she has made it her mission to help alleviate health disparities.

“ I remember my mother smoking early on. She was diagnosed with leukemia that was attributed to environmental issues. She passed away shortly after. I watched her struggle with cigarettes. It sparked something in me. ”

Mrs. Netters joined SelfMade Health Network in August 2015. Mrs. Netters is an author of “The Impact of Brief Tobacco Treatment Training on Practice Behaviors, Self-Efficacy and Attitudes Among Healthcare Providers.”

The SelfMade Health Network is a member of the Center for Disease Control (CDC)'s consortium of national networks established to advance prevention efforts related to tobacco-related and cancer health disparities among vulnerable populations, specifically those with low socio-economic characteristics.