



SelfMade Health Network Compendium of Resources:

Bridging Sectors to Improve
Health Equity Outcomes
Among Low-Income Populations



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This Compendium represents a comprehensive list of SelfMade Health resources through July 2023.
Please check www.selfmadehealth.org regularly for new materials!

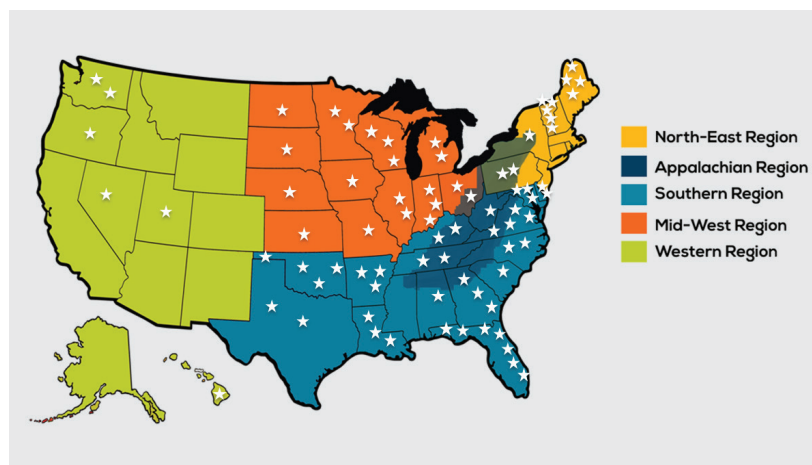
Our Mission

Everyone deserves an equal opportunity to be healthy. However, people with low socioeconomic status (SES) characteristics, including people with low income, with low levels of education, who lack adequate health insurance, and who are residents of medically underserved areas, experience significant and persistent barriers to good health. In fact, people with low SES characteristics are more likely to experience tobacco-related diseases and cancers and more likely to experience higher cancer mortality rates. As a national network, SelfMade Health Network (SMHN), seeks to reduce tobacco- and cancer-related disparities and to empower people with low SES to find health.

SMHN provides information, resources, and assistance to organizations that serve both rural and metropolitan communities with low SES characteristics, including state cancer and tobacco programs. In turn, our members are a network of trusted community messengers who disseminate information about free and low-cost tobacco cessation, cancer prevention, cancer detection, and cancer treatment. Our members serve regions nationwide.

In this compendium, we have compiled SMHN's resources to provide our partners and members in local, state, and national governmental organizations; non-profits; and community-based organizations with the tools to address tobacco- and cancer-related disparities in their communities.






Locations of SMHN Members












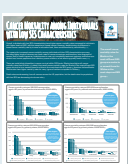


CDC Funding Disclosure Statement: Supported by CDC-RFA-DP18-1808: "Networking2Save"-CDC's National Network Approach to Preventing and Controlling Tobacco-related Cancers in Special Populations
<https://www.cdc.gov/cancer/ncccp/related-programs/Networking2Save.htm>







SMHN Resources by Product Type


Fact Sheets

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health References	This fact sheet provides a background on socioeconomic factors and barriers to health that influence tobacco-related diseases in men and provides ways for organizations to support men by addressing tobacco-related diseases and cancers.	Men's health, tobacco-related diseases, cancer, social determinants of health, radon	Men, low-income, chronic disease	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations References	This fact sheet discusses how tobacco affects people with low SES and includes ways organizations can address tobacco-related diseases.	Cancer, cardiovascular disease, tobacco-related diseases, social determinants of health	Low-income, low level of education, unemployed, uninsured/underinsured, chronic disease	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Reigniting the Cancer Moonshot Initiative	This fact sheet discusses the history and goals of the Cancer Moonshot Initiative, including efforts to improve cancer equity.	Cancer, Cancer Moonshot Initiative	Cancer survivors	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers, employers	Cancer Moonshot Initiative
	How Your Organization Can Support the Cancer Moonshot Initiative	This fact sheet discusses ways that organizations can support the Cancer Moonshot initiative and improve cancer care for all.	Cancer, Cancer Moonshot Initiative	Low-income, uninsured/underinsured, cancer survivors	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers, employers	Cancer Moonshot Initiative
	Healthier Nation Fact Sheet: Blue-collar Industries and Worksites	This fact sheet discusses how cancer affects blue-collar workers and the many ways that employers can improve cancer prevention and survivorship.	Cancer, cancer prevention, cancer survivorship, tobacco cessation	Employees in blue-collar industries	Employers	Cancer awareness, workplace programs and protections



Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce	This fact sheet discusses how cancer affects people in all industries and includes ways that employers can improve cancer prevention and survivorship for employees.	Cancer, cancer prevention, cancer survivorship, tobacco cessation	Employees in all industries	Employers	Cancer awareness, workplace programs and protections
	Healthier Nation Fact Sheet: Labor Unions	This fact sheet discusses ways that labor unions and employers can support employee health through cancer prevention and survivorship.	Cancer, cancer prevention, cancer survivorship, tobacco cessation	Employees in all industries	Labor unions, employers	Cancer awareness, workplace programs and protections
	Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses	This fact sheet has resources to help employers improve cancer prevention and survivorship for all employees.	Cancer, cancer prevention, cancer survivorship, tobacco cessation	Employees in all industries	Employers	Cancer awareness, workplace programs and protections
	SMHN Coronavirus Series - Rural Communities	This fact sheet discusses the needs of rural communities during public health emergencies and includes ways that organizations can prepare rural communities for emergencies.	COVID-19 pandemic, emergency preparedness	Rural communities	Governmental organizations, non-profit organizations, health care professionals	COVID-19 pandemic
	SMHN Coronavirus Series - Culture and Metropolitan Communities	This fact sheet discusses the needs of people with low SES characteristics during public health emergencies and ways that organizations can prepare communities for emergencies.	COVID-19 pandemic, emergency preparedness	Metropolitan communities	Governmental organizations, non-profit organizations, health care professionals	COVID-19 pandemic
	SMHN Coronavirus Series - Men's Health	This fact sheet discusses men's health, ways that organizations can improve resiliency among men in their community, and tips for those looking to prepare their communities for emergencies.	COVID-19 pandemic, emergency preparedness, men's health	Men, uninsured/underinsured	Governmental organizations, non-profit organizations, health care professionals	COVID-19 pandemic

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease	This fact sheet discusses how low SES characteristics affect health and ways to improve emergency preparedness in communities.	COVID-19 pandemic, emergency preparedness, social determinants of health	Chronic disease	Governmental organizations, non-profit organizations, health care professionals	COVID-19 pandemic
	SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics	This fact sheet discusses how COVID-19 exacerbated health disparities in low SES communities and ways that public health preparedness can support low SES communities during emergencies.	COVID-19 pandemic, emergency preparedness, social determinants of health	Low-income, uninsured/underinsured, homeless	Governmental organizations, non-profit organizations, health care professionals	COVID-19 pandemic
	SMHN Coronavirus Series – Cancer Survivorship	This fact sheet discusses the ways that emergency preparedness plans can support cancer survivors with low SES characteristics.	COVID-19 pandemic, emergency preparedness, cancer	Cancer survivors	Governmental organizations, non-profit organizations, health care professionals	COVID-19 pandemic
	Cancer Mortality Among Individuals with Low SES Characteristics	This fact sheet describes the disproportionate effect that cancer has on people with low SES characteristics and provides resources to support organizations as they improve cancer disparities in their communities.	Cancer, cancer mortality	Low-income, low level of education	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Cancer Screening Among Individuals with Low SES Characteristics	This fact sheet discusses socioeconomic barriers to cancer screening and free and low-cost cancer screening resources.	Cancer, cancer screening	Low-income, low level of education, uninsured/underinsured	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Fast Facts: Breast Cancer and Financial Barriers	This fact sheet discusses the financial challenges that women with breast cancer may experience, including lack of insurance.	Breast cancer, cancer, insurance coverage	Uninsured/underinsured, low-income, uninsured/underinsured women, low-income women	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity


Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Fast Facts: Lung Cancer	This fact sheet discusses the importance of lung cancer screening and the lung cancer disparities experienced by some communities.	Lung cancer, cancer	Men, smokers, non-smokers	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Fast Facts: Men's Cancer Health Disparities	This fact sheet discusses cancer in men and includes resources for organizations looking to improve cancer disparities among men.	Cancer, cancer screening	Men, unemployed, uninsured/underinsured	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Fast Facts: Cancer Survivorship Challenges	This fact sheet describes challenges cancer survivors face and resources to help organizations improve the health of cancer survivors in their communities.	Cancer, cancer survivorship	Cancer survivors, uninsured/underinsured, low-income	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Fast Facts: Cancer Survivorship	This fact sheet has resources to help organizations improve cancer survivorship among people with low SES characteristics.	Cancer, cancer survivorship	Cancer survivors, low-income, low levels of education, uninsured/underinsured	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Fast Facts: Smoking Impacts Illness	This fact sheet discusses how tobacco and tobacco-related diseases disproportionately affect low-income communities.	Tobacco-related diseases, social determinants of health	Smokers, low-income, low levels of education, uninsured/underinsured	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity
	Fast Facts: Smoking and Poverty	This fact sheet, discusses the ways that commercial tobacco affects low SES populations and provides free and low-cost quit tobacco resources for organizations to share.	Tobacco use, tobacco cessation, social determinants of health	Smokers, low-income, low level of education	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Fast Facts: Smoking and Working Adults	This fact sheet discusses the ways that employment can influence tobacco-related diseases, including exposure to secondhand smoke and lack of job accommodations.	Tobacco use, cancer screening	Smokers, nonsmokers, employees in blue collar industries	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers	Health equity


Toolkits

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	SelfMade Health Network Quit Tobacco Toolkit: Men's Health Facebook Images Instagram Images Twitter Images	This toolkit provides social media posts that organizations can utilize to promote access to free tobacco cessation resources for men.	Tobacco cessation, men's health	Smokers, men, low-income	Governmental organizations, non-profit organizations, community-based organizations, community health workers	Tobacco cessation
	Leveraging Social Media to Maximize Reach: Health Equity	This toolkit offers a primer on how organizations can use social media to further their work, including best practices to maximize reach.	Social media	Low-income	Governmental organizations, non-profit organizations, community-based organizations, community health workers	Health equity




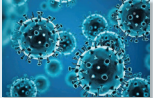
Joint Statements

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	SelfMade Health Network Joint Statement: Ensuring Low-Income Populations with Cancer and Other Chronic Diseases are Prioritized for COVID-19 Vaccinations	In this joint statement, the SMHN leadership council discusses the importance of prioritizing low-income and medically vulnerable populations for COVID-19 vaccination.	COVID-19 vaccination	Chronic disease, low-income	Governmental organizations, health care professionals	COVID-19 pandemic


Guidance Documents








Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Tennessee Multi-Regional Community Engagement and Outreach Plan	In conjunction with the Meharry Medical College, SMHN spearheaded the development of this outreach plan. This resource, featured at the American Association of Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, helps organizations develop breast cancer prevention and survivorship programs.	Cancer, breast cancer, cancer prevention, cancer survivorship, social determinants of health	Low-income women, uninsured/underinsured women	Governmental organizations, non-profit organizations, health systems, community health workers, health coalitions, academic institutions	Health equity







Op-Eds



Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	General Lung Cancer Screening Op-Ed Cancer Moonshot Lung Cancer Screening Op-Ed	The lung cancer op-eds discuss lung cancer and lung cancer screening and are customizable for various audiences.	Lung cancer, cancer, cancer screening	Low-income	Non-profit organizations, health care professionals, community health workers	Cancer awareness
	Breast Cancer Awareness Op-Ed 1 Breast Cancer Awareness Op-Ed 2 Cancer Moonshot Breast Cancer Awareness Op-Ed	Organizations can customize these breast cancer op-eds with local data and use them to improve breast cancer awareness and screening in their communities.	Breast cancer, cancer, cancer screening	Low-income women, uninsured/underinsured women	Non-profit organizations, health care professionals, community health workers	Cancer awareness
	Colorectal Cancer and Cancer Moonshot Op-Ed	This op-ed discusses the importance of colorectal cancer prevention and screening and can be used to lobby for improved colorectal cancer awareness.	Colorectal cancer, cancer, cancer screening, Cancer Moonshot Initiative	Low-income	Non-profit organizations, health care professionals, community health workers	Cancer awareness
	COVID-19 Vaccinations Op-Ed	This op-ed discusses the need to prioritize low SES communities for COVID-19 vaccination.	COVID-19 vaccination	Chronic disease, low-income	Non-profit organizations, health care professionals, community health workers	COVID-19 pandemic

Infographics


Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic	This companion infographic to SMHN's Cancer Moonshot Fact Sheet Series is a quick guide with ways that organizations can support the Cancer Moonshot Initiative.	Cancer, cancer prevention, Cancer Moonshot Initiative	Cancer survivors, low-income	Governmental organizations, non-profit organizations, health care professionals, community-based organizations, community health workers, employers	Cancer Moonshot Initiative



Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1	This infographic discusses the importance of prioritizing low SES communities for COVID-19 vaccination.	COVID-19 vaccination	Cancer survivors, chronic disease, low-income	Governmental organizations, health care professionals	COVID-19 pandemic
	Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 2	This infographic discusses the importance of prioritizing low SES communities for COVID-19 vaccination.	COVID-19 vaccination	Cancer survivors, chronic disease, low-income	Governmental organizations, health care professionals	COVID-19 pandemic
	Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3	This infographic discusses the importance of prioritizing low SES communities for COVID-19 vaccination.	COVID-19 vaccination	Cancer survivors, chronic disease, low-income	Governmental organizations, health care professionals	COVID-19 pandemic
	Tips for Implementing Smokefree Housing	This infographic has tips for implementing smokefree policies in multiunit housing.	Smokefree housing, secondhand smoke	Low-income	Lessors	Smokefree housing
	HUD-Multiunit Housing	This infographic discusses the importance of smokefree housing policies to protect the health of children.	Smokefree housing, secondhand smoke	Low-income, children	Governmental organizations, non-profit organizations, lessors	Smokefree housing
	Let's Talk About Colorectal Cancer	This infographic series provides information about the scope of colorectal cancer in the United States alongside a call to save lives with early screening.	Cancer, colorectal cancer, cancer prevention, cancer screening	Low-income	Governmental organizations, non-profit organizations, health care professionals, community-based organizations, community health workers	Cancer awareness
	Let's Talk About Lung Cancer	This infographic series discusses the effects of lung cancer and the importance of getting screened for it.	Lung cancer, cancer, cancer prevention, cancer screening	Low-income, smokers	Governmental organizations, non-profit organizations, health care professionals, community health workers	Cancer awareness

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Let's Talk About Breast Cancer	This infographic series discusses breast cancer and the importance of screening for it.	Breast cancer, cancer, cancer screening, cancer prevention	Low-income, low-income women, uninsured/underinsured women	Governmental organizations, non-profit organizations, health care professionals, community health workers	Cancer awareness
	Let's Talk About Prostate Cancer	This infographic series discusses prostate cancer and promotes early detection.	Prostate cancer, cancer, cancer screening	Men, low-income	Governmental organizations, non-profit organizations, health care professionals, community health workers	Cancer awareness
	Ensuring Access to Care	This infographic discusses ways that organizations can improve access to care for people with low SES characteristics and end cancer disparities.	Cancer, social determinants of health	Uninsured/underinsured	Governmental organizations, non-profit organizations, health care professionals, community health workers	Health equity
	Eliminating Cancer Diagnoses	This infographic discusses the roles that every member of a community plays in reducing tobacco-related cancers and has ways that organizations can reduce tobacco-related diseases and improve health in their communities.	Cancer, cancer prevention	Low-income, uninsured/underinsured	Governmental organizations, non-profit organizations, community-based organizations, health care professionals, community health workers, employers	Health equity
	Vulnerable Populations Graphics	The infographics in our Vulnerable Populations series have facts about how low SES affects health and cancer mortality.	Cancer	Low-income	Governmental organizations, non-profit organizations, community-based organizations, community health workers	Health equity
	Cancer by the Numbers Graphics	The infographics in our Cancer by the Numbers series discuss how cancer affects Americans.	Cancer	Cancer survivors	Governmental organizations, non-profit organizations, community-based organizations, community health workers	Cancer awareness

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Tobacco by the Numbers Graphics	The infographics in this series discuss how tobacco affects Americans.	Tobacco use, tobacco cessation	Smokers	Governmental organizations, non-profit organizations, community-based organizations, community health workers	Tobacco cessation
	Preventing Disparities in Low SES Communities	This infographic includes ways for communities to improve health and reduce cancer- and tobacco-related disparities.	Tobacco cessation, cancer, cancer prevention, cancer screening, cancer survivorship	Low-income, low level of education, uninsured/underinsured	Governmental organizations, non-profit organizations, health care professionals, community health workers	Health equity

Social Media Promotions

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Fact Sheet Promotions	Organizations can use these promotional posts to link to SMHN fact sheets on tobacco- and cancer-related disparities. Our members can use the fact sheets to learn how to better serve the low SES members of their community.	Cancer, cancer screening, cancer survivorship, tobacco-related diseases, social determinants of health, men's health	Low-income, uninsured/underinsured, low level of education, men	Governmental organizations, non-profit organizations, health care professionals, community-based organizations, community health workers	Health equity

Thumbnail	Product Name	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Webinar Promotions	Organizations can use these webinar promotions to alert people and organizations to SMHN webinars discussing tobacco- and cancer-related disparities with experts in the field.	Cancer, cancer screening, cancer survivorship, tobacco-related diseases, social determinants of health	Low-income, uninsured/underinsured	Governmental organizations, non-profit organizations, health care professionals, community-based organizations, community health workers	Health equity
	Twitter Chat Promotions Twitter Page	Organizations can use our Twitter Chat promotions to promote upcoming SMHN Twitter Chats.	Cancer, cancer screening, cancer survivorship, tobacco-related diseases, men's health	Men, low-income	Governmental organizations, non-profit organizations, health care professionals, community-based organizations, community health workers	Health equity

Additional Resources

[Healthy People 2030](#)

Healthy People 2030 is an initiative to improve the health of all Americans by 2030. The United States Department of Health and Human Services' Office of Disease Prevention and Health Promotion has a list of metrics to measure health, including social determinants of health. Healthy People 2030 highlights metrics of particular importance, called Leading Health Indicators (LHIs). Some notable LHIs include rates of cigarette smoking in adults and rates of colorectal cancer screening. Organizations can view metrics, find resources, and view data by demographic group on the Healthy People 2030 website.

[CDC Division of Cancer Prevention and Control](#)

CDC's Division of Cancer Prevention and Control improves cancer prevention, detection, and treatment for all Americans. The division promotes equitable access to cancer screening. Through the United States Cancer Statistics program, the division provides yearly data on cancer in the United States. Organizations can view recent cancer statistics by state, type of cancer, or demographic. This data can help organizations make informed decisions on resource allocation in their communities.

[CDC Tips from Former Smokers Campaign](#)

Smoking is the leading cause of preventable death in the United States. CDC's Tips from Former Smokers Campaign uses real people's stories to help others quit. Former smokers share their stories about smoking and reveal what finally helped them quit for good. The campaign also includes resources to help people stay tobacco-free. Organizations can share ads from the campaign to encourage people in their own communities to quit.

[10 Essential Public Health Services](#)

The CDC's list of 10 Essential Public Health Services (EPHS) describes the services required to promote health in all communities. The EPHS site includes ways to implement the 10 essential services and ways to promote health equity using the list.

[National Cancer Institute \(NCI\)](#)

The National Institutes of Health's NCI is driving the cutting edge of cancer research. NCI provides resources to promote cancer prevention, detection, and treatment. In conjunction with the Cancer Moonshot Initiative, the NCI has developed a [National Cancer Plan](#). The plan includes goals that will help improve cancer care for all Americans.

SMHN Resources by Primary Topic

Breast cancer

Fact Sheets

- Fast Facts: Breast Cancer and Financial Barriers

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Op-Eds

- Breast Cancer Awareness Op-Eds

Infographics

- Let's Talk About Breast Cancer

Cancer

Fact Sheets

- The Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses
- SMHN Coronavirus Series – Cancer Survivorship
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Breast Cancer and Financial Barriers
- Fast Facts: Lung Cancer
- Fast Facts: Men's Cancer Health Disparities
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Op-eds

- Lung Cancer Screening Op-Eds
- Breast Cancer Awareness Op-Eds
- Colorectal Cancer and Cancer Moonshot Op-Ed

[For product descriptions and links, please see SMHN Resources by Product Type.](#)

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Ensuring Access to Care
- Eliminating Cancer Diagnoses
- Vulnerable Populations Graphics
- Cancer by the Numbers Graphics
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Cancer Moonshot Initiative

Fact Sheets

- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative

Op-eds

- Colorectal Cancer and Cancer Moonshot Op-Ed

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic

Cancer mortality

Fact Sheets

- Cancer Mortality Among Individuals with Low SES Characteristics

Cancer prevention

Fact Sheets

- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Eliminating Cancer Diagnoses
- Preventing Disparities in Low SES Communities

Cancer screening

Fact Sheets

- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Men's Cancer Health Disparities
- Fast Facts: Smoking and Working Adults

Op-eds

- Lung Cancer Screening Op-Eds
- Breast Cancer Awareness Op-Eds
- Colorectal Cancer and Cancer Moonshot Op-Ed

Infographics

- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Cancer survivorship

Fact sheets

- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Infographics

- Preventing Disparities in Low SES Communities

Cardiovascular disease

Fact Sheets

- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations

Colorectal cancer

Infographics

- Let's Talk About Colorectal Cancer

COVID-19 pandemic

Fact Sheets

- SMHN Coronavirus Series – Rural Communities
- SMHN Coronavirus Series – Culture and Metropolitan Communities
- SMHN Coronavirus Series – Men's Health
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- SMHN Coronavirus Series – Cancer Survivorship

COVID-19 vaccination

Joint Statements

- SelfMade Health Network Joint Statement: Ensuring Low-Income Populations with Cancer and Other Chronic Diseases are Prioritized for COVID-19 Vaccinations

Op-eds

- COVID-19 Vaccinations Op-Ed

Infographics

- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 2
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3

Emergency preparedness

Fact Sheets

- SMHN Coronavirus Series – Rural Communities
- SMHN Coronavirus Series – Culture and Metropolitan Communities
- SMHN Coronavirus Series – Men’s Health
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease
- SMHN Coronavirus Series – Cancer Survivorship

Insurance coverage

Fact Sheets

- Fast Facts: Breast Cancer and Financial Barriers

Lung cancer

Fact Sheets

- Fast Facts: Lung Cancer

Op-eds

- Lung Cancer Screening Op-Eds

Infographics

- Let’s Talk About Lung Cancer

Men’s health

Fact Sheets

- The Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men’s Health
- SMHN Coronavirus Series – Men’s Health

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men’s Health

Social Media Promotions

- Twitter Chat Promotions

Prostate cancer

Infographics

- Let’s Talk About Prostate Cancer

Secondhand smoke

Infographics

- Tips for Implementing Smokefree Housing
- HUD-Multiunit Housing

Smokefree housing

Infographics

- Tips for Implementing Smokefree Housing
- HUD-Multiunit Housing

Social determinants of health

Fact Sheets

- The Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Infographics

- Ensuring Access to Care

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions

Social Media

Toolkits

- Leveraging Social Media to Maximize Reach: Health Equity

Tobacco cessation

Fact Sheets

- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses
- Fast Facts: Smoking and Poverty

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health

Infographics

- Tobacco by the Numbers Graphics
- Preventing Disparities in Low SES Communities

Tobacco-related diseases

Fact Sheets

- The Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Fast Facts: Smoking Impacts Illness

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Tobacco use

Fact Sheets

- Fast Facts: Smoking and Poverty
- Fast Facts: Smoking and Working Adults

Infographics

- Tobacco by the Numbers Graphics

Radon

Fact Sheets

- The Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health

SMHN Resources by Primary Low SES Populations

Cancer survivors

Fact Sheets

- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- SMHN Coronavirus Series – Cancer Survivorship
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 2
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3
- Cancer by the Numbers Graphics

Children

Infographics

- HUD-Multiunit Housing

Chronic disease

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease

Joint Statements

- SelfMade Health Network Joint Statement: Ensuring Low-Income Populations with Cancer and Other Chronic Diseases are Prioritized for COVID-19 Vaccinations

Op-eds

- COVID-19 Vaccinations Op-Ed

Infographics

- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 2
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3

[For product descriptions and links, please see SMHN Resources by Product Type.](#)

Employees in all industries

Fact Sheets

- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses

Employees in blue collar industries

Fact Sheets

- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Fast Facts: Smoking and Working Adults

Homeless

Fact Sheets

- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics

Low-income

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- How Your Organization Can Support the Cancer Moonshot Initiative
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Breast Cancer and Financial Barriers
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health
- Leveraging Social Media to Maximize Reach: Health Equity

Joint Statements

- SelfMade Health Network Joint Statement: Ensuring Low-Income Populations with Cancer and Other Chronic Diseases are Prioritized for COVID-19 Vaccinations

Op-eds

- Lung Cancer Screening Op-Eds
- Colorectal Cancer and Cancer Moonshot Op-Ed
- COVID-19 Vaccinations Op-Ed

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 2
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3
- Tips for Implementing Smokefree Housing
- HUD-Multiunit Housing
- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Vulnerable Populations Graphics
- Eliminating Cancer Diagnoses
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Low-income women

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Fact Sheets

- Fast Facts: Breast Cancer and Financial Barriers

Op-eds

- Breast Cancer Awareness Op-Eds

Infographics

- Let's Talk About Breast Cancer

Low level of education

Fact Sheets

- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty

Infographics

- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions

Men

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- SMHN Coronavirus Series – Men's Health
- Fast Facts: Lung Cancer
- Fast Facts: Men's Cancer Health Disparities

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health

Infographics

- Let's Talk About Prostate Cancer

Social Media Promotions

- Twitter Chat Promotions

Metropolitan Communities

Fact Sheets

- SMHN Coronavirus Series – Culture and Metropolitan Communities

Nonsmokers

Fact Sheets

- Fast Facts: Lung Cancer
- Fast Facts: Smoking and Working Adults

Rural Communities

Fact Sheets

- SMHN Coronavirus Series – Rural Communities

Smokers

Fact Sheets

- Fast Facts: Lung Cancer
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty
- Fast Facts: Smoking and Working Adults

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health

Infographics

- Let's Talk About Lung Cancer
- Tobacco by the Numbers Graphics

Unemployed

Fact Sheets

- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Fast Facts: Men's Cancer Health Disparities

Uninsured/underinsured

Fact Sheets

- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- How Your Organization Can Support the Cancer Moonshot Initiative
- SMHN Coronavirus Series – Men's Health
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Breast Cancer and Financial Barriers
- Fast Facts: Men's Cancer Health Disparities
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness

Infographics

- Ensuring Access to Care
- Eliminating Cancer Diagnoses
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions

Uninsured/underinsured women

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Fact Sheets

- Fast Facts: Breast Cancer and Financial Barriers

Op-eds

- Breast Cancer Awareness Op-Eds

Infographics

- Let's Talk About Breast Cancer

SMHN Resources by Primary Audience

Academic Institutions

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Community health workers

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Breast Cancer and Financial Barriers
- Fast Facts: Lung Cancer
- Fast Facts: Men's Cancer Health Disparities
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty
- Fast Facts: Smoking and Working Adults

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health
- Leveraging Social Media to Maximize Reach: Health Equity

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Op-eds

- Lung Cancer Screening Op-Eds
- Breast Cancer Awareness Op-Eds
- Colorectal Cancer and Cancer Moonshot Op-Ed
- COVID-19 Vaccinations Op-Ed

[For product descriptions and links, please see SMHN Resources by Product Type.](#)

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Ensuring Access to Care
- Eliminating Cancer Diagnoses
- Vulnerable Populations
- Cancer by the Numbers
- Tobacco by the Numbers
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Community-based organizations

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
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- Fast Facts: Cancer Survivorship
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- SelfMade Health Network Quit Tobacco Toolkit: Men's Health
- Leveraging Social Media to Maximize Reach: Health Equity

Infographics

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- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Eliminating Cancer Diagnoses
- Vulnerable Populations
- Cancer by the Numbers
- Tobacco by the Numbers

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Employers

Fact Sheets

- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses
- Fast Facts: Smoking and Working Adults

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Eliminating Cancer Diagnoses

Governmental organizations (local, state, and national level)

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- SMHN Coronavirus Series – Rural Communities
- SMHN Coronavirus Series – Culture and Metropolitan Communities
- SMHN Coronavirus Series – Men's Health
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- SMHN Coronavirus Series – Cancer Survivorship
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Breast Cancer and Financial Barriers
- Fast Facts: Lung Cancer
- Fast Facts: Men's Cancer Health Disparities
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty
- Fast Facts: Smoking and Working Adults

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health
- Leveraging Social Media to Maximize Reach: Health Equity

Joint Statements

- SelfMade Health Network Joint Statement: Ensuring Low-Income Populations with Cancer and Other Chronic Diseases are Prioritized for COVID-19 Vaccinations

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 2
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3
- HUD-Multiunit Housing
- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Ensuring Access to Care
- Eliminating Cancer Diagnoses
- Vulnerable Populations
- Cancer by the Numbers
- Tobacco by the Numbers
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Health care professionals

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- SMHN Coronavirus Series – Rural Communities
- SMHN Coronavirus Series – Culture and Metropolitan Communities
- SMHN Coronavirus Series – Men's Health
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- SMHN Coronavirus Series – Cancer Survivorship
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Breast Cancer and Financial Barriers
- Fast Facts: Lung Cancer
- Fast Facts: Men's Cancer Health Disparities
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty
- Fast Facts: Smoking and Working Adults

Joint Statements

- SelfMade Health Network Joint Statement: Ensuring Low-Income Populations with Cancer and Other Chronic Diseases are Prioritized for COVID-19 Vaccinations

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Op-eds

- Lung Cancer Screening Op-Eds
- Breast Cancer Awareness Op-Eds
- Colorectal Cancer and Cancer Moonshot Op-Ed
- COVID-19 Vaccinations Op-Ed

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1
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- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3
- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Ensuring Access to Care
- Eliminating Cancer Diagnoses
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Health coalitions

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Health systems

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Labor unions

Fact Sheets

- Healthier Nation Fact Sheet: Labor Unions

Lessons

Infographics

- Tips for Implementing Smokefree Housing
- HUD-Multiunit Housing

Non-profit organizations

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative
- SMHN Coronavirus Series – Rural Communities
- SMHN Coronavirus Series – Culture and Metropolitan Communities
- SMHN Coronavirus Series – Men's Health
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease
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- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty
- Fast Facts: Smoking and Working Adults

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health
- Leveraging Social Media to Maximize Reach: Health Equity

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Op-eds

- Lung Cancer Screening Op-Eds
- Breast Cancer Awareness Op-Eds
- Colorectal Cancer and Cancer Moonshot Op-Ed
- COVID-19 Vaccinations Op-Ed

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic
- HUD-Multiunit Housing
- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Ensuring Access to Care
- Eliminating Cancer Diagnoses
- Vulnerable Populations
- Cancer by the Numbers
- Tobacco by the Numbers
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

SMHN Resources by Primary National Landscape Topic

Cancer Awareness

Fact Sheets

- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses

Op-eds

- Lung Cancer Screening Op-Eds
- Breast Cancer Awareness Op-Eds
- Colorectal Cancer and Cancer Moonshot Op-Ed

Infographics

- Let's Talk About Colorectal Cancer
- Let's Talk About Lung Cancer
- Let's Talk About Breast Cancer
- Let's Talk About Prostate Cancer
- Cancer by the Numbers Graphics

Cancer Moonshot Initiative

Fact Sheets

- Reigniting the Cancer Moonshot Initiative
- How Your Organization Can Support the Cancer Moonshot Initiative

Infographics

- How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic

COVID-19 pandemic

Fact Sheets

- SMHN Coronavirus Series – Rural Communities
- SMHN Coronavirus Series – Culture and Metropolitan Communities
- SMHN Coronavirus Series – Men's Health
- SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease
- SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics
- SMHN Coronavirus Series – Cancer Survivorship

Joint Statements

- SelfMade Health Network Joint Statement: Ensuring Low-Income Populations with Cancer and Other Chronic Diseases are Prioritized for COVID-19 Vaccinations

[For product descriptions and links, please see SMHN Resources by Product Type.](#)

Op-eds

- COVID-19 Vaccinations Op-Ed

Infographics

- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 1
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 2
- Why Low-Income Populations with Cancer and Other Chronic Diseases Should Be Prioritized for COVID-19 Vaccination Version 3

Health equity

Fact Sheets

- From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health
- The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations
- Cancer Mortality Among Individuals with Low SES Characteristics
- Cancer Screening Among Individuals with Low SES Characteristics
- Fast Facts: Breast Cancer and Financial Barriers
- Fast Facts: Lung Cancer
- Fast Facts: Men's Cancer Health Disparities
- Fast Facts: Cancer Survivorship Challenges
- Fast Facts: Cancer Survivorship
- Fast Facts: Smoking Impacts Illness
- Fast Facts: Smoking and Poverty
- Fast Facts: Smoking and Working Adults

Toolkits

- Leveraging Social Media to Maximize Reach: Health Equity

Guidance Documents

- Tennessee Multi-Regional Community Engagement and Outreach Plan

Infographics

- Ensuring Access to Care
- Eliminating Cancer Diagnoses
- Vulnerable Populations Graphics
- Cancer by the Numbers Graphics
- Preventing Disparities in Low SES Communities

Social Media Promotions

- Fact Sheet Promotions
- Webinar Promotions
- Twitter Chat Promotions

Smokefree housing

Infographics

- Tips for Implementing Smokefree Housing
- HUD-Multiunit Housing

Tobacco cessation

Toolkits

- SelfMade Health Network Quit Tobacco Toolkit: Men's Health

Infographics

- Tobacco by the Numbers Graphics

Workplace programs and protections

Fact Sheets

- Healthier Nation Fact Sheet: Blue-collar Industries and Worksites
- Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce
- Healthier Nation Fact Sheet: Labor Unions
- Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses