

SelfMade Health Network Compendium of Resources:

Bridging Sectors to Improve Health Equity Outcomes Among Low-Income Populations

Version 2, 2025



“

Health equity means everyone has an equal opportunity to live a long and healthy life regardless of race, ethnicity, gender, income, neighborhood, education, or any other social condition.

”

–Resources for States to Address Health Equity and Disparities, National Academy for State Health Policy¹



¹Resources for States to Address Health Equity and Disparities. National Academy for State Health Policy. Published March 31, 2021. Accessed January 29, 2025. <https://nashp.org/resources-for-states-to-address-health-equity-and-disparities/>

Table of Contents

<i>Definitions</i>	3
<i>Acronyms</i>	4
<i>Our Mission</i>	5
<i>SMHN Resources by Product Type</i>	6
Fact Sheets	6
Toolkits	13
Guidance Documents	14
Customizable Op-Eds	15
Infographics	17
Webinars	22
<i>Additional Resources</i>	25

Important Definitions

- **Cancer health disparities:** According to the National Cancer Institute (NCI) [cancer health disparities](#) “are adverse differences between certain groups in cancer measures, such as:
 - Incidence (new cases)
 - Prevalence (all existing cases)
 - Morbidity (cancer-related health complications)
 - Mortality (deaths)
 - Survivorship and quality of life after cancer treatment
 - Financial burden of cancer or related health conditions
 - Screening rates
 - Stage at diagnosis”²
- **Commercial tobacco:** [Commercial or manufactured tobacco](#) are products made by companies and sold in stores and online. These “products include harmful chemicals, cause death, disease, and disability, and are sold for profit.”³
- **Health disparities:** CDC describes [health disparities](#) as “preventable differences in the burden of disease, injury, violence, or opportunity.” These differences can occur based on race, ethnicity, sex, education, income, disability, or whether a person lives in a rural or urban area. The CDC notes that overcoming health disparities can help improve health for all.⁴
- **Health equity:** According to the National Academy for State Health Policy, [health equity](#) is when “everyone has an equal opportunity to live a long and healthy life regardless of race, ethnicity, gender, income, neighborhood, education, or any other social condition.”⁵
- **Low socioeconomic status:** The National Cancer Institute describes [socioeconomic status](#) (SES) as “a way of describing people based on their education, income, and type of job.” People with low SES characteristics usually “have less access to financial, educational, social, and health resources than those with a higher socioeconomic status” and are thus “more likely to be in poor health and have chronic health conditions and disabilities.”⁶
- **Medically Underserved Areas:** The Health Resources and Services Administration defines [Medically Underserved Areas](#) (MUAs) as geographic areas (including rural and metropolitan areas) characterized by a shortage of primary care health services, high infant mortality rates, high poverty rates, and/or a high elderly population.⁷
- **Social determinants of health:** According to Healthy People 2030, “[social determinants of health](#) (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.” Healthy People 2030 groups SDOH into 5 different domains: economic stability, education access and quality, health care access and quality, neighborhood and built environment, and social and community context.⁸
- **Tobacco-related health disparities:** NCI and the National Conference on Tobacco and Health Disparities describes [tobacco-related health disparities](#) as:
 - “differences in patterns, prevention, and treatment of tobacco use; the risk, incidence, morbidity, mortality, and burden of tobacco-related illness that exist among specific population groups in the United States; and related differences in capacity and infrastructure, access to resources, and environmental tobacco smoke exposure,
 - “differences in the tobacco use continuum: exposure to tobacco, tobacco use initiation, current use, number of cigarettes smoked per day, quitting/treatment, relapse, and health consequences, and
 - “differences in capacity, infrastructure, and access to resources include differences in access to care, quality of health care, socioeconomic indicators that impact health care, and psychosocial and environmental resources.”⁹

² About Cancer Health Disparities. National Cancer Institute. Updated January 31, 2025. Accessed February 18, 2025. <https://www.cancer.gov/about-nci/organization/crchd/about-health-disparities>

³ American Indian and Alaska Native People and Commercial Tobacco: Health Disparities and Ways to Advance Health Equity. CDC. Updated May 15, 2024. Accessed January 29, 2025. <https://www.cdc.gov/tobacco-health-equity/collection/aian.html>

⁴ What is Health Equity? CDC. Updated June 11, 2024. Accessed February 14, 2025. <https://www.cdc.gov/health-equity/what-is/index.html>

⁵ Resources for States to Address Health Equity and Disparities. National Academy for State Health Policy. Published March 31, 2021. Accessed January 29, 2025. <https://nashp.org/resources-for-states-to-address-health-equity-and-disparities/>

⁶ Socioeconomic status. National Cancer Institute. Accessed January 29, 2025. <https://www.cancer.gov/publications/dictionaries/cancer-terms/def/socioeconomic-status>

⁷ What is Shortage Designation? Health Resources & Services Administration. Updated June 2023. Accessed February 18, 2025. <https://bhwh.hrsa.gov/workforce-shortage-areas/shortage-designation#mups>

⁸ Social Determinants of Health. U.S. Department of Health and Human Services' Healthy People 2030. Accessed January 29, 2025. <https://odphp.health.gov/healthypeople/priority-areas/social-determinants-health>

⁹ National Cancer Institute. NCI Tobacco Control Monograph Series 22: A Sociological Approach to Addressing Tobacco-Related Health Disparities. 2017. https://cancercontrol.cancer.gov/sites/default/files/2020-08/m22_complete.pdf

Acronyms

Cardiovascular disease	CVD
Centers for Disease Control and Prevention	CDC
Certified Public Health	CPH
Colorectal cancer	CRC
Community-based organizations	CBOs
Community-clinical linkages	CCLs
Continuing Education Contact Hours	CECH
Continuing Education Unit	CEU
Community health workers	CHWs
Continuing Medical Education	CME
Continuing Nurse Education	CNE
Faith-based organizations	FBOs

Healthcare professionals	HCPs
Medically Underserved Areas	MUAs
National Comprehensive Cancer Control Programs	NCCCPs
National and State Tobacco Control Programs	NTCPs
National Cancer Institute	NCI
Nonprofit organizations	NPOs
Patient navigators	PNs
Registered dietitians	RDs
SelfMade Health Network	SMHN
Social determinants of health	SDOH
Socioeconomic status	SES

Our Mission

Nationwide, populations with **low socioeconomic status (SES)** characteristics, including people who have low incomes, levels of education, or health literacy, who lack adequate health insurance, or who are residents of medically underserved areas in rural or metropolitan communities, experience significant and persistent barriers to good health, called **health disparities**. People with low SES characteristics are more likely to experience **commercial tobacco**-related diseases and cancers and more likely to experience higher cancer mortality rates. As a CDC national network, SelfMade Health Network (SMHN) and its partners seek to improve and sustain health outcomes by reducing tobacco- and cancer-related disparities among populations with low SES characteristics where they live, work, play, learn, worship, age, and seek health care. Collectively, these factors are known as **social determinants of health (SDOH)**.

SMHN provides information, resources, and assistance to organizations with statewide reach or reach within rural and metropolitan counties or communities with low SES characteristics, including

- National Comprehensive Cancer Control Programs (NCCCPs),
- National/State Tobacco Prevention and Control Programs (NTCPs),
- Local health departments, and
- Organizations' partners and grantees nationwide.

SMHN's user-friendly and free resources are available to all sectors, industries, health systems, academic institutions, coalitions, and organizations, including

- Nonprofit organizations (NPOs),
- Community-based organizations (CBOs),
- Faith-based organizations (FBOs),
- Public health associations,
- Professional societies,
- Healthcare and public health professionals,
- Health Plans,
- Employee health and worksite wellness associations,
- Health promotion and education associations, and
- Major decision-makers whose decisions impact the health of people with low SES characteristics.

SMHN resources are also for use by coalitions that address cancer and other chronic diseases, commercial tobacco prevention and control, nutrition, housing, aging, broadband access, and other SDOH at state, county, and community levels. Most SMHN products contain recommendations that can be tailored to communities' needs, lists of free or low-cost services, and resources to support organizations at every level. Organizations can use SMHN resources throughout planning, implementation, and sustainability phases, including programmatic, partnership, and strategic planning processes.


This user-friendly compendium contains valuable information on SMHN resources for use by national network members, partners, and organizations and decision-makers nationwide, with the resources to improve cancer outcomes and health in their communities and reduce commercial tobacco-related conditions that disproportionately impact populations, patients, and employees with low incomes and lower levels of education.

SMHN Resources by Product Type





Fact Sheets

SMHN fact sheets cover a variety of commercial tobacco- and cancer-related topics for a wide range of audiences. The fact sheets provide important context on the burdens posed by cancers, including tobacco-related cancers, and the many ways that SDOH affect tobacco-related disease outcomes. Professionals in government (federal, state, county, or local), NPOs, CBOs, FBOs, healthcare organizations, academic institutions, coalitions, associations, worksites, and health plans are encouraged to use the fact sheets and included resources to:





- Learn more about free and low-cost services and resources available to improve health outcomes among low-income populations where they live, work, play, learn, age, and receive healthcare;
- Improve professional staff development and understanding of evidence-based concepts;
- Share crucial information about cancer risk, screening, treatment, and survivorship solutions with multiple sectors and organizations;
- Educate decision-makers and media outlets (including local newspapers) to place focus on improving health outcomes; and
- Develop or strengthen programs, community clinical linkages (CCLs), strategies, partnerships, and policies to improve health in low-income populations and communities.

Fact Sheets						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Enhancing Community-Clinical Linkages to Improve Prostate Cancer Survivorship Outcomes Among Low-Income Populations	This fact sheet discusses strategies for strengthening CCLs to improve prostate cancer survivorship, including actionable ways to build better linkages. Note: The references for the fact sheet are contained in a separate document .	<ul style="list-style-type: none"> • Cancer • Cancer survivorship • CCLs • Men's health • Prostate cancer • SDOH 	<ul style="list-style-type: none"> • Low-income • Low level of education • Men • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • Healthcare systems, practices, and centers • Local health departments • Government agencies and organizations • CBOs • NPOs • Employers • Multi-disciplinary professionals • Registered dietitians 	Cancer survivorship







Fact Sheets

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Addressing Prostate Cancer and Social Determinants of Health	<p>This fact sheet discusses the SDOH that affect men's prostate cancer survivorship. The fact sheet provides strategies for addressing myths, medical mistrust, SDOH, and more.</p>	<ul style="list-style-type: none"> • Cancer • Cancer survivorship • CCLs • Men's health • Prostate cancer • SDOH 	<ul style="list-style-type: none"> • Low-income • Low level of education • Men • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • Local health departments • Healthcare systems, practices, and centers • Local health departments • Government agencies and organizations • CBOs • NPOs • Employers • Worksites 	<p>Cancer survivorship</p>
	Men's Health and Colorectal Cancer: The Importance of Prevention and Screening with Follow Up	<p>This fact sheet discusses men's risk of colorectal cancer (CRC) and provides strategies and resources for improving men's CRC outcomes across the cancer continuum.</p>	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer screening • Cancer survivorship • CRC • Men's health 	<ul style="list-style-type: none"> • Low-income • Low level of education • Men 	<ul style="list-style-type: none"> • NCCCPs • Local health departments • Healthcare systems, practices, and centers • Government agencies and organizations • CBOs • NPOs • Employers • Multi-disciplinary professionals 	<p>Cancer awareness, prevention, screening/early detection</p>
	Understanding Health Risk: Using Family Health Histories to Promote Health	<p>This fact sheet provides a primer on the importance of family health histories and provides strategies for organizations to help people build and understand family health histories.</p>	<ul style="list-style-type: none"> • Cancer • Family health histories 	<ul style="list-style-type: none"> • Chronic disease 	<ul style="list-style-type: none"> • NCCCPs • NTCPs • Local health departments • CHWs • PNs • CBOs • NPOs • FBOs 	<p>Cancer awareness and risk reduction</p>
	How Screening Saves Lives: Breast and Lung Cancer Screening in Low Socioeconomic Status Populations	<p>This fact sheet describes the importance of breast and lung cancer screening and strategies for improving uptake of screenings, such as pairing screenings.</p>	<ul style="list-style-type: none"> • Breast cancer • Cancer • Cancer prevention • Cancer screening • Lung cancer 	<ul style="list-style-type: none"> • Low-income • Women • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • Healthcare systems, practices, and centers • Local health departments • Government agencies and organizations • CBOs • NPOs • Employers • Multi-disciplinary professionals 	<p>Cancer screening and early detection</p>







Fact Sheets

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Supporting Cancer Patients and Survivors Through Medicaid Unwinding	<p>This fact sheet discusses the effects of Medicaid Unwinding and provides tips for helping people find and keep insurance coverage.</p>	<ul style="list-style-type: none"> • Cancer • Cancer survivorship • Medicaid/Medicare • SDOH 	<ul style="list-style-type: none"> • Cancer survivors • Low-income • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • Healthcare systems, practices, and centers • Local health departments • Government agencies and organizations • CBOs • NPOs • Employers • Health coalitions • CHWs • PNs • Multi-disciplinary professionals 	<p>Medicaid Unwinding</p>
	From the Lungs to the Heart: How Tobacco-related Diseases and Cancers Affect Men's Health References	<p>This fact sheet provides a background on socioeconomic factors and barriers to health that influence tobacco-related diseases in men and provides ways for organizations to support men by addressing tobacco-related diseases and cancers.</p>	<ul style="list-style-type: none"> • Men's health • Tobacco-related diseases • Cancer • SDOH • Radon 	<ul style="list-style-type: none"> • Men • Low-income • Chronic disease 	<ul style="list-style-type: none"> • NCCCPs • NTCPs • CHWs • HCPs • Local health departments • Government organizations • CBOs • NPOs 	<p>Health equity</p>
	The Lungs and Beyond: How Cardiovascular Diseases and Cancers Caused by Commercial Tobacco Affect Low-Income Populations References	<p>This fact sheet discusses how tobacco affects people with low SES, including by causing cardiovascular disease (CVD), and includes ways organizations can address tobacco-related diseases.</p>	<ul style="list-style-type: none"> • Cancer • CVD • Tobacco-related diseases • SDOH 	<ul style="list-style-type: none"> • Low-income • Low level of education • Unemployed • Uninsured/underinsured • Chronic disease 	<ul style="list-style-type: none"> • NCCCPs • NTCPs • CHWs • HCPs • Local health departments • Government organizations • CBOs • NPOs 	<p>Health equity</p>
	Reigniting the Cancer Moonshot Initiative	<p>This fact sheet discusses the history and goals of the Cancer Moonshot Initiative, including efforts to improve cancer equity.</p>	<ul style="list-style-type: none"> • Cancer • Cancer Moonshot Initiative 	<ul style="list-style-type: none"> • Cancer survivors 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs • Employers 	<p>Cancer Moonshot Initiative</p>






Fact Sheets

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	How Your Organization Can Support the Cancer Moonshot Initiative	This fact sheet discusses ways that organizations can support the Cancer Moonshot initiative and improve cancer care for all.	<ul style="list-style-type: none"> • Cancer • Cancer Moonshot Initiative 	<ul style="list-style-type: none"> • Low-income • Uninsured/underinsured • Cancer survivors 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs • Employers 	Cancer Moonshot Initiative
	Healthier Nation Fact Sheet: Blue-collar Industries and Worksites	This fact sheet discusses how cancer affects blue-collar workers and the many ways that employers can improve cancer prevention and survivorship.	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer survivorship • Commercial tobacco cessation 	<ul style="list-style-type: none"> • Employees in blue-collar industries 	<ul style="list-style-type: none"> • Employers 	Cancer awareness, workplace programs and protections
	Healthier Nation Fact Sheet: Businesses in All Industries and Sectors, Chambers of Commerce	This fact sheet discusses how cancer affects people in all industries and includes ways that employers can improve cancer prevention and survivorship for employees.	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer survivorship • Commercial tobacco cessation 	<ul style="list-style-type: none"> • Employees in all industries 	<ul style="list-style-type: none"> • Employers 	Cancer awareness, workplace programs and protections
	Healthier Nation Fact Sheet: Labor Unions	This fact sheet discusses ways that labor unions and employers can support employee health through cancer prevention and survivorship.	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer survivorship • Commercial tobacco cessation 	<ul style="list-style-type: none"> • Employees in all industries 	<ul style="list-style-type: none"> • Labor unions • Employers 	Cancer awareness, workplace programs and protections
	Healthier Nation Fact Sheet: Small Business Associations and Minority-Owned Businesses	This fact sheet has resources to help employers improve cancer prevention and survivorship for all employees.	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer survivorship • Commercial tobacco cessation 	<ul style="list-style-type: none"> • Employees in all industries 	<ul style="list-style-type: none"> • Employers 	Cancer awareness, workplace programs and protections
	SMHN Coronavirus Series - Rural Communities	This fact sheet discusses the needs of rural communities during public health emergencies and includes ways that organizations can prepare rural communities for emergencies.	<ul style="list-style-type: none"> • Emergency preparedness 	<ul style="list-style-type: none"> • Rural communities 	<ul style="list-style-type: none"> • HCPs • Governmental organizations • NPOs 	Emergency preparedness





Fact Sheets

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	SMHN Coronavirus Series – Culture and Metropolitan Communities	This fact sheet discusses the needs of people with low SES characteristics during public health emergencies and ways that organizations can prepare communities for emergencies.	<ul style="list-style-type: none"> • Emergency preparedness 	<ul style="list-style-type: none"> • Metropolitan communities 	<ul style="list-style-type: none"> • HCPs • Governmental organizations • NPOs 	Emergency preparedness
	SMHN Coronavirus Series – Men's Health	This fact sheet discusses men's health, ways that organizations can improve resiliency among men in their community, and tips for those looking to prepare their communities for emergencies.	<ul style="list-style-type: none"> • Emergency preparedness • Men's health 	<ul style="list-style-type: none"> • Men • Uninsured/underinsured 	<ul style="list-style-type: none"> • HCPs • Governmental organizations • NPOs 	Emergency preparedness
	SMHN Coronavirus Series – Tobacco Cessation: Lung Cancer and Chronic Obstructive Pulmonary Disease	This fact sheet discusses how low SES characteristics affect health and ways to improve emergency preparedness in communities.	<ul style="list-style-type: none"> • Emergency preparedness • SDOH 	<ul style="list-style-type: none"> • Chronic disease 	<ul style="list-style-type: none"> • HCPs • Governmental organizations • NPOs 	Emergency preparedness
	SMHN Coronavirus Series – Public Health Preparedness and Populations with Low Socioeconomic Status (SES) Characteristics	This fact sheet discusses how COVID-19 exacerbated health disparities in low SES communities and ways that public health preparedness can support low SES communities during emergencies.	<ul style="list-style-type: none"> • Emergency preparedness • SDOH 	<ul style="list-style-type: none"> • Low-income • Uninsured/underinsured • Homeless 	<ul style="list-style-type: none"> • HCPs • Governmental organizations • NPOs 	Emergency preparedness
	SMHN Coronavirus Series – Cancer Survivorship	This fact sheet discusses the ways that emergency preparedness plans can support cancer survivors with low SES characteristics.	<ul style="list-style-type: none"> • Cancer • Emergency preparedness 	<ul style="list-style-type: none"> • Cancer survivors 	<ul style="list-style-type: none"> • HCPs • Governmental organizations • NPOs 	Emergency preparedness
	Cancer Mortality Among Individuals with Low SES Characteristics	This fact sheet describes the disproportionate effect that cancer has on people with low SES characteristics and provides resources to support organizations as they improve cancer disparities in their communities.	<ul style="list-style-type: none"> • Cancer • Cancer mortality 	<ul style="list-style-type: none"> • Low-income • Low level of education 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	Health equity

Fact Sheets

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Cancer Screening Among Individuals with Low SES Characteristics	This fact sheet discusses socioeconomic barriers to cancer screening and free and low-cost cancer screening resources.	<ul style="list-style-type: none"> • Cancer • Cancer screening 	<ul style="list-style-type: none"> • Low-income • Low level of education • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	Health equity
	Fast Facts: Breast Cancer and Financial Barriers	This fact sheet discusses the financial challenges that women with breast cancer may experience, including lack of insurance.	<ul style="list-style-type: none"> • Breast cancer • Cancer • Insurance coverage 	<ul style="list-style-type: none"> • Uninsured/underinsured • Low-income • Women 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	Health equity
	Fast Facts: Lung Cancer	This fact sheet discusses the importance of lung cancer screening and the lung cancer disparities experienced by some communities.	<ul style="list-style-type: none"> • Lung cancer • Cancer 	<ul style="list-style-type: none"> • Men • Smokers • Non-smokers 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	Health equity
	Fast Facts: Men's Cancer Health Disparities	This fact sheet discusses cancer in men and includes resources for organizations looking to improve cancer disparities among men.	<ul style="list-style-type: none"> • Cancer • Cancer screening 	<ul style="list-style-type: none"> • Men • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	Health equity
	Fast Facts: Cancer Survivorship Challenges	This fact sheet describes challenges cancer survivors face and resources to help organizations improve the health of cancer survivors in their communities.	<ul style="list-style-type: none"> • Cancer • Cancer survivorship 	<ul style="list-style-type: none"> • Cancer survivors • Uninsured/underinsured • Low-income 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	Health equity




Fact Sheets

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Fast Facts: Cancer Survivorship	<p>This fact sheet has resources to help organizations improve cancer survivorship among people with low SES characteristics.</p>	<ul style="list-style-type: none"> • Cancer • Cancer survivorship 	<ul style="list-style-type: none"> • Cancer survivors • Low-income • Low levels of education • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	<p>Health equity</p>
	Fast Facts: Smoking Impacts Illness	<p>This fact sheet discusses how commercial tobacco and tobacco-related diseases disproportionately affect low-income communities.</p>	<ul style="list-style-type: none"> • Tobacco-related diseases • SDOH 	<ul style="list-style-type: none"> • Smokers • Low-income • Low levels of education • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • NTCPS • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	<p>Health equity</p>
	Fast Facts: Smoking and Poverty	<p>This fact sheet discusses the ways that commercial tobacco affects low SES populations and provides free and low-cost quit tobacco resources for organizations to share.</p>	<ul style="list-style-type: none"> • Commercial tobacco use • Commercial tobacco cessation • SDOH 	<ul style="list-style-type: none"> • Smokers • Low-income • Low level of education 	<ul style="list-style-type: none"> • NCCCPs • NTCPS • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	<p>Health equity</p>
	Fast Facts: Smoking and Working Adults	<p>This fact sheet discusses the ways that employment can influence tobacco-related diseases, including exposure to secondhand smoke and lack of job accommodations.</p>	<ul style="list-style-type: none"> • Commercial tobacco use • Cancer screening 	<ul style="list-style-type: none"> • Smokers • Nonsmokers • Employees in blue collar industries 	<ul style="list-style-type: none"> • NCCCPs • NTCPS • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	<p>Health equity</p>

Toolkits

SMHN toolkits provide important communications guidance, background information, and social media posts and graphics for organizations and HCPs on specific topics. Professionals in government (federal, state, county, local), NPOs, CBOs, FBOs, healthcare organizations, academic institutions, coalitions, associations, and worksites are encouraged to use toolkits and other resources to:


- Share evidence-based commercial tobacco cessation resources,
- Learn about effective tobacco cessation messaging that can be tailored to support low-income populations,
- Assist members of multi-disciplinary healthcare teams with supporting patients during their tobacco cessation journeys,
- Develop a social media strategy for commercial tobacco cessation,
- Access and share free commercial tobacco cessation service, and
- Customize pre-written posts for social media and other media outlets or distribute them, along with graphics, as they are supplied in the toolkits.

Toolkits						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Commercial Tobacco Cessation Messaging Toolkit for Medicaid Healthcare Providers and Multi-Disciplinary Teams, Including Community Health Workers and Patient Navigators, In All Settings	This toolkit discusses commercial tobacco cessation strategies for healthcare providers and includes quit resources, examples of social media posts, and messaging strategies designed to support healthcare professionals.	<ul style="list-style-type: none"> • Social media • Commercial tobacco cessation • Tobacco-related diseases 	<ul style="list-style-type: none"> • Low-income • Low level of education • Commercial tobacco product users (including smokers) • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Multi-disciplinary professionals • Health educators • PNs • Health plans 	Commercial tobacco cessation
	SelfMade Health Network Quit Tobacco Toolkit: Men's Health Facebook Images Instagram Images Twitter Images	This toolkit provides social media posts that organizations can utilize to promote access to free tobacco cessation resources for men.	<ul style="list-style-type: none"> • Commercial tobacco cessation • Men's health 	<ul style="list-style-type: none"> • Smokers • Men • Low-income 	<ul style="list-style-type: none"> • NCTPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • NPOs 	Commercial tobacco cessation
	Leveraging Social Media to Maximize Reach: Health Equity	This toolkit offers a primer on how organizations can use social media to further their work, including best practices to maximize reach.	<ul style="list-style-type: none"> • Social media 	<ul style="list-style-type: none"> • Low-income 	<ul style="list-style-type: none"> • CHWs • Governmental organizations • CBOs • NPOs 	Health equity

Guidance Documents

SMHN guidance documents can help professionals in government (federal, state, county, or local), public health, healthcare organizations, NPOs, academic institutions, and health coalitions build effective outreach programs. Professionals can use the guidance documents to:




- Learn more about breast cancer disparities,
- Reach medically underserved populations with targeted outreach, and
- Develop breast cancer prevention and survivorship programs.

Guidance Documents						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Tennessee Multi-Regional Community Engagement and Outreach Plan	<p>In conjunction with the Meharry Medical College, SMHN spearheaded the development of this outreach plan. This resource, featured at the American Association of Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, helps organizations develop breast cancer prevention and survivorship programs.</p>	<ul style="list-style-type: none"> • Cancer • Breast cancer • Cancer prevention • Cancer survivorship • SDOH 	<ul style="list-style-type: none"> • Low-income • Women • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • Health coalitions • Health systems • Governmental organizations • NPOs • Academic institutions 	<p>Health equity</p>



Customizable Op-Eds

SMHN Op-Eds are customizable templates that discuss tobacco-related diseases, SDOH, and specific cancers that disproportionately affect low-income communities and populations with low SES characteristics. Each Op-Ed has prompts and resources to help the user customize the product for local communities, including local statistics, and available resources.

Organizations can use the Op-Eds to provide information about the state or local burden of tobacco-related diseases, disseminate information and resources, and educate partners and decision-makers. These Op-Eds can be submitted to media outlets or online services on behalf of your organization or published on websites, in emails, in newsletters, or via other communication methods.

Customizable Op-Eds						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Reducing Shared Risks: Breast Cancer, Cardiovascular Disease, and Food Insecurity	This Op-Ed discusses the importance of regular access to healthy foods for prevention of both breast cancer and CVD. The Op-Ed provides strategies for addressing food insecurity both before and after breast cancer diagnosis.	<ul style="list-style-type: none"> Breast cancer Cancer CVD Food insecurity 	<ul style="list-style-type: none"> Chronic disease Low-income Women Low level of education Unemployed Uninsured/underinsured 	<ul style="list-style-type: none"> NCCCPs Local health departments CBOs NPOs FBOs Health coalitions Health plans 	Cancer Survivorship
	Improving Men's Health in Our Community	This Op-Ed discusses the far-reaching consequences of commercial tobacco on men's health and provides resources and strategies to help reduce the effects of tobacco-related diseases.	<ul style="list-style-type: none"> Cancer Cancer prevention Cancer screening CVD Lung cancer Men's health SDOH Tobacco-related diseases Radon 	<ul style="list-style-type: none"> Chronic disease Low-income Low level of education Unemployed Uninsured/underinsured 	<ul style="list-style-type: none"> NCCCPs NTCPs CHWs CBOs NPOs Health coalitions 	Commercial tobacco cessation, tobacco-related cancers
	<ul style="list-style-type: none"> General Lung Cancer Screening Op-Ed Cancer Moonshot Lung Cancer Screening Op-Ed 	The lung cancer Op-Eds discuss lung cancer and lung cancer screening and are customizable for various audiences.	<ul style="list-style-type: none"> Lung cancer Cancer Cancer screening 	<ul style="list-style-type: none"> Low-income 	<ul style="list-style-type: none"> NCCCPs NTCPs CHWs CBOs NPOs Health coalitions 	Cancer awareness


Customizable Op-Eds





Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	<ul style="list-style-type: none"> • Breast Cancer Awareness Op-Ed 1 • Breast Cancer Awareness Op-Ed 2 • Cancer Moonshot Breast Cancer Awareness Op-Ed 	<p>Organizations can customize these breast cancer Op-Eds with local data and use them to improve breast cancer awareness and screening in their communities.</p>	<ul style="list-style-type: none"> • Breast cancer • Cancer • Cancer screening 	<ul style="list-style-type: none"> • Low-income • Women • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • NTCPs • CHWs • CBOs • NPOs • Health coalitions 	<p>Cancer awareness</p>
	<p>Colorectal Cancer and Cancer Moonshot Op-Ed</p>	<p>This Op-Ed discusses the importance of CRC prevention and screening and can be used to lobby for improved CRC awareness.</p>	<ul style="list-style-type: none"> • CRC • Cancer • Cancer screening • Cancer Moonshot Initiative 	<ul style="list-style-type: none"> • Low-income 	<ul style="list-style-type: none"> • NCCCPs • NTCPs • CHWs • CBOs • NPOs • Health coalitions 	<p>Cancer awareness</p>



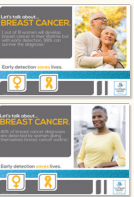
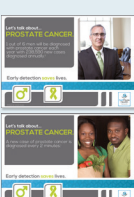
Infographics





SMHN infographics present complex information on commercial tobacco and tobacco-related diseases, including some cancers, in a visual way. Professionals in government (federal, state, county, local), CBOs, NPOs, FBOs, healthcare organizations, academic institutions, coalitions, associations, and worksites can use the infographics to:



- Learn and share information about cancers, commercial tobacco-related diseases, and SDOH;
- Access resources to help address SDOH at the state, county, and local community levels;
- Develop stronger programs, CCLs, and partnerships to improve health in low-income populations and communities;
- Develop strategies to address tobacco use, tobacco-related diseases, and SDOH;
- Download and publish infographics on websites and as stand-alone pieces to illustrate specific topics;
- Share printed visuals discussing cancer and SDOH; and
- Disseminate infographics to further support organizations and educate decision-makers and media that focus on improving health outcomes and increasing public understanding of important health topics.

Infographics						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	The Road to Cancer Survivorship: Addressing Social Determinants of Health to Improve Breast Cancer Survivorship	This infographic provides a roadmap for identifying and addressing barriers to breast cancer survivorship and includes resources to help address SDOH to improve cancer outcomes.	<ul style="list-style-type: none"> • Breast cancer • Cancer • CVD • Food insecurity 	<ul style="list-style-type: none"> • Low-income • Women • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • Local health departments • Healthcare settings • CHWs • PNs • Health educators • CBOs • NPOs • FBOs • Health coalitions • Health plans 	Cancer Survivorship

Infographics						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	The Road to Cancer Survivorship: Addressing Social Determinants of Health to Improve Prostate and Colorectal Cancer Survivorship	This infographic provides a roadmap for identifying and addressing barriers to prostate and colorectal cancer survivorship and includes resources to help address SDOH to improve cancer outcomes.	<ul style="list-style-type: none"> • Cancer • Cancer survivorship • Men's health • Prostate cancer • SDOH 	<ul style="list-style-type: none"> • Low-income • Low level of education • Men • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • Local health departments • Healthcare settings • CHWs • PNs • Health educators • CBOs • NPOs • FBOs • Health coalitions • Health plans 	Cancer Survivorship
	How Your State or Organization Can Support the Cancer Moonshot National Initiative Infographic	This companion infographic to SMHN's Cancer Moonshot Fact Sheet Series is a quick guide with ways that organizations can support the Cancer Moonshot Initiative.	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer Moonshot Initiative 	<ul style="list-style-type: none"> • Cancer survivors • Low-income 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Government organizations • CBOs • NPOs 	Cancer Moonshot Initiative
	Tips for Implementing Smokefree Housing	This infographic has tips for implementing smokefree policies in multiunit housing.	<ul style="list-style-type: none"> • Smokefree housing • Secondhand smoke 	<ul style="list-style-type: none"> • Low-income 	<ul style="list-style-type: none"> • Lessors 	Smokefree housing
	HUD-Multiunit Housing	This infographic discusses the importance of smokefree housing policies to protect the health of children.	<ul style="list-style-type: none"> • Smokefree housing • Secondhand smoke 	<ul style="list-style-type: none"> • Low-income • Children 	<ul style="list-style-type: none"> • Local health departments • Government organizations • NPOs • Lessors 	Smokefree housing



Infographics						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Let's Talk About Colorectal Cancer	This infographic series provides information about the scope of CRC in the United States alongside a call to save lives with early screening.	<ul style="list-style-type: none"> • Cancer • CRC • Cancer prevention • Cancer screening 	<ul style="list-style-type: none"> • Low-income 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Cancer awareness
	Let's Talk About Lung Cancer	This infographic series discusses the effects of lung cancer and the importance of getting screened for it.	<ul style="list-style-type: none"> • Lung cancer • Cancer • Cancer prevention • Cancer screening 	<ul style="list-style-type: none"> • Low-income • Smokers 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Cancer awareness
	Let's Talk About Breast Cancer	This infographic series discusses breast cancer and the importance of screening for it.	<ul style="list-style-type: none"> • Breast cancer • Cancer • Cancer screening • Cancer prevention 	<ul style="list-style-type: none"> • Low-income • Women 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Cancer awareness
	Let's Talk About Prostate Cancer	This infographic series discusses prostate cancer and promotes early detection.	<ul style="list-style-type: none"> • Prostate cancer • Cancer • Cancer screening 	<ul style="list-style-type: none"> • Men • Low-income 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Cancer awareness

Infographics						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Ensuring Access to Care	This infographic discusses ways that organizations can improve access to care for people with low SES characteristics and end cancer disparities.	<ul style="list-style-type: none"> • Cancer • SDOH 	<ul style="list-style-type: none"> • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Health equity
	Eliminating Cancer Diagnoses	This infographic discusses the roles that every member of a community plays in reducing tobacco-related cancers and has ways that organizations can reduce tobacco-related diseases and improve health in their communities.	<ul style="list-style-type: none"> • Cancer • Cancer prevention 	<ul style="list-style-type: none"> • Low-income • Uninsured/underinsured 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Health equity
	Vulnerable Populations Graphics	The infographics in our Vulnerable Populations series have facts about how low SES affects health and cancer mortality.	<ul style="list-style-type: none"> • Cancer 	<ul style="list-style-type: none"> • Low-income 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Health equity
	Cancer by the Numbers Graphics	The infographics in our Cancer by the Numbers series discuss how cancer affects Americans.	<ul style="list-style-type: none"> • Cancer 	<ul style="list-style-type: none"> • Cancer survivors 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	Cancer awareness





Infographics						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Tobacco by the Numbers Graphics	<p>The infographics in this series discuss how commercial tobacco affects Americans.</p>	<ul style="list-style-type: none"> • Commercial tobacco use • Commercial tobacco cessation 	<ul style="list-style-type: none"> • Smokers 	<ul style="list-style-type: none"> • NCCCPs • NTCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	<p>Commercial tobacco cessation</p>
	Preventing Disparities in Low SES Communities	<p>This infographic includes ways for communities to improve health and reduce cancer- and tobacco-related disparities.</p>	<ul style="list-style-type: none"> • Commercial tobacco cessation • Cancer • Cancer prevention • Cancer screening • Cancer survivorship 	<ul style="list-style-type: none"> • Low-income • Low level of education • Uninsured/ underinsured 	<ul style="list-style-type: none"> • NCCCPs • CHWs • HCPs • Local health departments • Governmental organizations • CBOs • FBOs • NPOs 	<p>Health equity</p>

Webinars




SMHN webinars are free, on-demand presentations featuring experts speaking to a variety of topics. The webinars highlight evidence-based interventions and best and promising practices, strategies, and action steps. Webinars also contain free supplemental resources that are downloadable and that can be used to assist organizations with program, partnership, and policy efforts. Professionals in government (federal, state, county, local), CBOs, NPOs, FBOs, healthcare organizations, academic institutions, coalitions, worksites, and health plans are encouraged to access SMHN’s webinars.

Webinars						
Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	Advancing Health Equity: How to Access & Utilize SelfMade Health Network (SMHN) Resources-Part 1 and Part 2	<p>This 15-minute mini-webinar series has information to help organizations quickly navigate and utilize SMHN resources to enhance program development and implementation, partnership formation, and health communication.</p> <p>This series provides professionals with evidence-based interventions, best and practices, and innovative approaches for improving health outcomes, specifically among populations with low-SES characteristics.</p>	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer screening • SDOH • Tobacco-related diseases • Commercial tobacco cessation 	<ul style="list-style-type: none"> • Low-income • Women • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Local health departments • Government organizations 	Cancer prevention and survivorship, commercial tobacco cessation
	<p>Prostate Cancer Survivorship Series: Health Equity Driven Approaches for Optimizing Outcomes in Low-Income Population</p> <ul style="list-style-type: none"> • Part 1 • Part 2 	The Prostate Cancer Survivorship Series discusses prostate cancer best practices and strategies for improving prostate cancer survivorship among men with low incomes.	<ul style="list-style-type: none"> • Cancer • Cancer screening • Cancer survivorship • CCLs • Men’s health • Prostate cancer • SDOH 	<ul style="list-style-type: none"> • Cancer survivors • Chronic disease • Low-income • Low level of education • Men • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Local health departments • Government organizations • CBOs • NPOs 	Cancer Survivorship

Webinars

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	<p>Pathways to Health Equity: Expanding Community-Clinical Linkages to Improve Health Outcomes Among Low-Income Populations Nationwide</p> <ul style="list-style-type: none"> • Part 1 • Part 2 • Part 3 • Part 4 • Part 5 	The Pathways to Health Equity webinar series discusses SDOH and the importance of CCLs to improve health for people with low incomes.	<ul style="list-style-type: none"> • Breast cancer • Cancer • Cancer prevention • Cancer screening • Cancer survivorship • CRC • CCLs • Food insecurity • Lung cancer • Medicaid/Medicare • Prostate cancer • SDOH 	<ul style="list-style-type: none"> • Chronic disease • Low-income • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Local health departments • Government organizations • NPOs • RDs 	CCLs (Cancers)
	<p>Enhancing Community-Clinical Linkages to Expand Lung Cancer Screening Nationwide</p> <p>Created in partnership with the American College of Radiology</p>	This webinar discusses Lung Cancer Screening Day and the importance of CCLs for improving lung cancer screening rates and early detection of lung cancer.	<ul style="list-style-type: none"> • Cancer • Cancer screening • Cancer survivorship • CCLs • Lung cancer • Tobacco-related diseases 	<ul style="list-style-type: none"> • Low-income • Low level of education • Commercial tobacco product users, including smokers • unemployed • uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Government organizations • CBOs • NPOs 	CCLs (Lung Cancer)
	<p>*Examining the Intersection of Cancer Disparities Among Populations with Low Socioeconomic Status (SES) Characteristics</p>	<p>This webinar discusses identifying and addressing cancer disparities for people with low incomes.</p> <p>Continuing education credits (CME, CNE, CEU, CECH, CPH) sponsored by the CDC are available for this webinar through July 8th, 2025.</p>	<ul style="list-style-type: none"> • Cancer • SDOH 	<ul style="list-style-type: none"> • Low-income • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Government organizations • CBOs • NPOs 	Cancer
	<p>From Prevention to Screening and Survivorship: A Roadmap for Reducing Shared Risks Associated with Cancers and Cardiovascular Disease Among Low-Income Populations and Patients</p> <ul style="list-style-type: none"> • Part 1 • Part 2 	The From Prevention to Screening and Survivorship webinar series, designed in collaboration with the American Heart Association, discusses best/promising practices to address tobacco cessation and tobacco-related diseases among people with low incomes.	<ul style="list-style-type: none"> • Cancer • Cancer prevention • Cancer screening • Cancer survivorship • CVD • SDOH • Commercial tobacco cessation • Tobacco-related diseases • Commercial tobacco use 	<ul style="list-style-type: none"> • Cancer survivors • Chronic disease • Employees in all industries • Employees in blue collar industries • Low-income • Low level of education • Commercial tobacco product users • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Employers • Government organizations • CBOs • NPOs • Health coalitions • Health systems 	Cancer prevention and survivorship

Webinars

Thumbnail	Title	Description	Primary Topics	Primary Low SES Populations	Primary Audience	National Landscape Topic
	<p>Lung Cancer Disparities: Addressing Gaps and Opportunities to Improve Health Outcomes and Health Equity Among Low-Income Populations and Other Populations with Low Socioeconomic Status (SES) Characteristics</p> <ul style="list-style-type: none"> • Part 1 • Part 2 • Part 3 	<p>The Lung Cancer Disparities Series discusses gaps in lung cancer screening among people with low SES characteristics.</p>	<ul style="list-style-type: none"> • Cancer • Cancer screening • Cancer survivorship • CCLs • Lung cancer • SDOH • Commercial tobacco cessation • Tobacco-related diseases 	<ul style="list-style-type: none"> • Low-income • Low level of education • Commercial tobacco product users, including smokers • unemployed • uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Government organizations • CBOs • NPOs 	<p>Cancer screening/early detection and survivorship (lung cancer)</p>
	<p>Moving Cancer Moonshot Forward by Connecting More States, Health Systems, Sectors, and Communities to Improve Health Equity, Access and Outcomes</p> <ul style="list-style-type: none"> • Part 1 • Part 2 • Part 3 • Part 4 	<p>The Moving Cancer Moonshot Forward webinar series discusses evidence-based ways that organizations can support the Cancer Moonshot Initiative.</p>	<ul style="list-style-type: none"> • Cancer • Cancer Moonshot Initiative • Cancer screening • Cancer survivorship • CCLs • Medicaid/Medicare 	<ul style="list-style-type: none"> • Low-income • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Government organizations • CBOs • NPOs • Health coalitions • Healthy systems 	<p>Cancer Moonshot Initiative</p>
	<p>Colorectal Cancer: Opportunities to Advance Health Equity with Healthy People 2030 Objectives from a Low Socioeconomic Status (SES) Perspective</p>	<p>This webinar presents best/promising practices to improve CRC screening and outcomes.</p>	<ul style="list-style-type: none"> • Cancer • Cancer screening • Cancer survivorship • CRC • SDOH 	<ul style="list-style-type: none"> • Cancer survivors • Low-income • Low level of education • Unemployed • Uninsured/underinsured 	<ul style="list-style-type: none"> • CHWs • HCPs • Government organizations • CBOs • NPOs 	<p>Cancer screening/early detection and survivorship (CRC)</p>

Additional Resources

[2024 Surgeon General's Report on Eliminating Tobacco-Related Diseases and Death: Addressing Disparities](#)

The 2024 Surgeon General recently released a new report on the state of commercial tobacco in the United States. The report discusses persistent disparities in commercial tobacco-related diseases and ways to address them. Laying out a vision of a world without tobacco-related deaths, the report calls on all sectors to help address significant and persistent differences (also known as health disparities) in tobacco exposure, use, dependence, and health outcomes.

SMHN recently released an official statement on the report, which can be found on the [SMHN website](#).

[American Society of Clinical Oncology Policy Statement on Social Determinants of Health \(SDOH\)](#)

The American Society of Clinical Oncology (ASCO) notes that SDOH as factors that “affect all aspects of the cancer care continuum, from screening through end-of-life and/or survivorship.” ASCO defines SDOH as “the conditions in which people are born, grow, live, work, and age. These include underlying social, economic, and environmental conditions faced by individuals and their communities.” Professionals and organizations can learn more about SDOH and how to address them through ASCO and through relevant SMHN resources.

[CDC Division of Cancer Prevention and Control](#)

CDC's Division of Cancer Prevention and Control improves cancer prevention, detection, and treatment for all Americans. The division promotes equitable access to cancer screening. Through the [United States Cancer Statistics program](#), the division provides yearly data on cancer in the United States. Organizations can view recent cancer statistics by state, type of cancer, or demographic. This data can help organizations make informed decisions on resource allocation in their communities.

[CDC Tips from Former Smokers Campaign](#)

Smoking is the leading cause of preventable death in the United States. CDC's Tips from Former Smokers Campaign uses real people's stories to help others quit. Former smokers share their stories about smoking and reveal what finally helped them quit for good. The campaign also includes resources to help people stay tobacco-free. Organizations can share ads from the campaign to encourage people in their own communities to quit.

[National Cancer Institute \(NCI\)](#)

The National Institutes of Health's NCI is driving the cutting edge of cancer research. NCI provides resources to promote cancer prevention, detection, and treatment. In conjunction with the Cancer Moonshot Initiative, the NCI has developed a [National Cancer Plan](#). The plan includes goals that will help improve cancer care for all Americans.

[President's Cancer Panel Initial Assessment of the National Cancer Plan](#)

In 2024, The President's Cancer Panel released its initial assessment of NCI's [National Cancer Plan](#). The report discusses the National Cancer Plan and identifies priority areas to improve cancer care. SMHN is featured in the report as one of the 29 individuals and organizations whose work supports the National Cancer Plan. This comprehensive report features CDC National Network SelfMade Health Network on page 24 alongside other organizations nationwide.